

[CLAIMS:]

1. A housing adapted for use as or in forming a sign for presenting or displaying indicia when attached to a support element, said housing including:
 - 5 a contact portion allowing the housing to contact the support element in use to assist in forming a sign;
 - 10 a display portion for displaying or presenting the indicia in use of the sign; and
 - 15 a means for fastening the housing to the support element,
wherein the size of the contact portion is selectively adjustable to accommodate attaching the housing to differently sized and/or styled support elements.
2. A housing according to claim 1, further comprising:
 - 20 a cooperating means for cooperatively engaging with a complementary cooperating means of another member to further assist in attaching the housing to the support element to form the sign.
3. A housing according to claim 2, in which the another member is another housing or a backing member or element.
4. A housing according to claim 1, in which the contact portion is located either at or towards the top or upper edge of the housing, or at or towards the base or lower edge of the housing, or at or towards both the top and bottom of the housing.
- 35 5. A housing according to claim 1, in which the contact position is a collar arrangement comprising at least two collar portions in which the collars are arranged substantially parallel and substantially concentric in stepped relationship to each other.

6. A housing according to claim 5, in which the collar arrangement is selectively adjustable by adjusting one or other of the collar portions.

5 7. A housing according to claim 6, in which the adjustability of the collar is effected by selecting an appropriately sized collar and cutting or trimming the collar to size to fit the support element.

10 8. A housing according to claim 7, in which the collar arrangement comprises alternatively arranged flanges and risers, in which at least one riser is located between adjacent flanges and at least one flange is located between adjacent risers, in which one of the flanges is cut and/or trimmed to size to selectively adjust the size of the collar arrangement.

15 9. A housing according to claim 1, in which the display panel is provided with a pocket into which is received a sheet containing the indicia to be displayed by the sign.

20 10. A housing according to claim 5, in which the fastening means is an elongate flexible member such as a band, strap, ribbon, tie, belt or similar which wraps around the external surface of the collar portion at the top and/or bottom of the sign to hold the two housings together to form the sign so as to retain the sign on the pole.

25 30 11. A housing according to claim 2, in which the cooperating means includes a projecting means and a receiving means complementary to each other, so that the projecting means is received in the receiving means for holding the housing to another housing to form a sign, said housings being located about the support element.

12. A housing according to claim 11, in which the cooperating means is a tongue and groove arrangement or a tab and slot arrangement or an extension and cavity arrangement.

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13. A housing according to claim 11, in which the one housing is provided with both parts of the cooperating means, being the projecting means and the receiving means, such that one part of the cooperating means is located at, 10 towards or along one side or side edge of the housing and the other part of the cooperating means is located at, towards or along the other side or side edge of the housing.

15 14. A housing according to claim 1, further comprising an anti-slipping device for attachment to the support element prior to fitting one or more housings to the support element.

20 15. A housing according to claim 5, further comprising a gasket of resilient or flexible material for location between the collar arrangement and the support element.

25 16. A housing according to claim 1, in which the support element is a pole, post or similar.

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SCOTT BASYL JOHNSTON